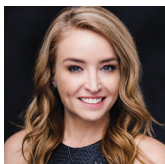


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Tyler Butler is a chief social impact officer for a publicly traded corporate portfolio where she leads programs that positively impact humanity. She is also the founder of 11Eleven Consulting, and she is often cited as a subject matter expert by *Forbes*, *SHRM*, *Entrepreneur*, *U.S. News & World Report* and more. [linkedin.com/in/tylerbutler](https://www.linkedin.com/in/tylerbutler)



Alcock & Associates' Pro-Community Work

Good lawyering with a finely tuned sense of compassion and charity

by Tyler Butler

► Nick Alcock started his firm in a tiny office with a small shingle sign as the only marketing for his new business. His first case was pro bono, as he aided a homeless vet who came into Alcock's office to combat a fine levied against the gentlemen for not appearing in court earlier in the month. With Alcock's help, the vet left his office 30 minutes later with his fine zeroed out. From these humble beginnings and kind spirit came a firm steeped in the community and committed to positive change.

Alcock learned the importance of giving back early on from his parents and grandparents — teachings he translated to his business where he intentionally hires people with heart, conviction and a positive outlook on life. Alcock & Associates adheres to the highest ethical and legal standards. And, while the legal field may be a business, the firm operates on the belief that good lawyering requires a finely tuned sense of compassion and charity.

With a belief that success has a direct correlation to focusing on the community, Alcock & Associates has a strong ethos. It is the firm's mission to treat others with respect and dignity and, as such, Alcock & Associates attorneys donate food, clothing and shelter to hundreds of needy families in both Arizona and Latin America. Embedded in the root of Alcock & Associates, P.C. is the belief that they work hard so that they can pay it forward.

The John P. Alcock Foundation was founded in honor of Nick's grandfather, who taught him the importance of investing in the community. Alcock & Associates focuses these efforts through its charity of choice, Esperança. A global health organization founded in 1970, Esperança works to improve health outcomes in seven countries around the world.

Alcock shares, "Our method of centering community is investing in the organizations who can make change more efficiently and sustainably than we ever could. We've done our due diligence with Esperança and know that it's the real thing. In traveling to Nicaragua and witnessing their programs in action, we know that the people who run Esperança are not in

this business for quick fixes. They invest in communities long-term to lift them out of poverty."

Alcock & Associates funds its philanthropy through the proceeds from its personal injury cases. The impact is far-reaching and includes providing more than two million meals to those in need, rebuilding entire communities, sponsoring medical mission trips to Latin America every year and hosting free legal seminars in Phoenix to help those in need of its attorneys' legal expertise.

Additionally, the foundation sponsors an orphanage in Mexico City that houses children with HIV, as well as several food security programs for the elderly in Colombia. The lawyers at Alcock & Associates are dedicated to bettering the lives of others beyond the courtroom, devoting time and money to help the community here in Phoenix as well as in Latin America.

Jeri Royce, president and CEO of Esperança, shares, "Esperança is overwhelmed with gratitude for the partnership of Alcock & Associates, to create lasting impact. The power of this investment lies in our community-centered approach and Nick Alcock's belief in improving long-term outcomes for under-resourced families around the world."

It's this outstanding level of care that drives the fervent dedication to giving at Alcock & Associates. This compassion is put into action every day, as the firm identifies one pro-bono case per day, offering free legal services, often to younger clients who don't have the financial resources to defend their claims. At Alcock & Associates, giving back is a prerequisite to joining the organization.

The firm has created a culture of activism and engagement and, through its deliberate corporate philanthropy, it is impacting not only communities but other countries. Through the firm's volunteer program and giving, the attorneys at Alcock & Associates stay in touch with the needs of the local community while making positive impact one day at a time. And as Alcock says, "Understanding the needs of each family and individual supported is the key to making change happen. ■"

Alcock & Associates, P.C. alcocklaw.com



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