

Behind the Scenes of Reality TV: Dr. B's Impact on Communities

Studio B Smiles collaborates with Special Olympics Arizona

by Tyler Butler

▶ Dr. John Badolato, also known as Dr. B, leverages his celebrity status to bring about meaningful change. As the official cosmetic dentist for ABC's "Extreme Makeover: Weight Loss Edition" and the founder and owner of Studio B Smiles, he has dedicated his career to using fame and fortune for the betterment of individuals and communities. Dr. B currently serves as the official team dentist for the Phoenix Suns, Arizona Diamondbacks and Special Olympics Arizona.

Studio B Smiles, through its philanthropy arm B All Smiles, is committed to community engagement. The organization supports various local organizations, including Phoenix Suns Charities, the Make-A-Wish Foundation, Pujols Family Foundation and the Banner Health Foundation of Arizona. These partnerships enable Studio B Smiles to make a positive impact on the lives of diverse individuals.

An excellent example of Studio B Smiles' dedication to philanthropy is its collaboration with Devin Booker and his Starting Five Foundation. Together, they launched the "BOOK It!" program. This program encourages patients to "BOOK" appointments at Studio B Smiles while providing much-needed dental care to local Special Olympic athletes. For every new patient who mentions "BOOK It!" during their appointment booking, Dr. B pledges to offer complimentary dental services to Special Olympic athletes, covering a wide range of treatments.

Through Dr. B's collaboration with Special Olympics Arizona, the practice recognizes the importance of oral health in overall well-being. It provides free dental care to athletes in need, aiming to remove barriers and ensure that poor oral health doesn't hinder anyone from reaching their full potential. Sean Conkey, who received a smile makeover through the BOOK It program, expressed deep gratitude to Studio B Smiles, stating, "I have so much gratitude for Studio B Smiles for giving me more confidence and the ability to smile better." Conkey's testimonial showcases the profound impact that Dr. B's work has on individuals, empowering them to embrace their smiles and live with newfound confidence.

Studio B Smiles not only makes financial contributions but also actively engages in volunteer opportunities. Its regular participation in events such as One Community's block



party demonstrates its commitment to the local community. Additionally, Studio B Smiles hosts health screening events for Special Olympics Arizona athletes, where the staff generously volunteers their time and expertise.

The commitment of Studio B Smiles to providing free dental care to Arizona Special Athletes remains unwavering. Due to the success of this program, Dr. B has decided to double his original commitment. Over the next 10 years, Dr. B plans to now contribute \$500,000 worth of dental care to Special Olympic Athletes, ensuring their oral health and radiant smiles for years to come. Dr. B's passion for giving back to the community is evident in his unwavering commitment to making a difference.

"It's been so rewarding to see the impact that the BOOK IT program has had on Special Olympic Arizona athletes in need," says Gianna Zola of Special Olympics AZ. "We look forward to continuing this partnership and to seeing the program reach its \$500,000 donation goal in the years to come."

In the realm of reality TV, where glitz and glamour often take precedence, Dr. B stands out as a beacon of hope and positive change. Through his dedication to leveraging the power of celebrity and dentistry, he has highlighted the importance of oral health and its ability to transform lives. From reality TV to making a meaningful impact in the desert, Dr. B and Studio B Smiles have become catalysts for positive change, leaving a lasting legacy of smiles, confidence and community support.

"Everyone deserves a healthy and winning smile that builds confidence," says Dr. B. "Giving back to the community, specifically Arizona Special Olympic athletes, is something we are greatly passionate about and will continue to do."

By utilizing his celebrity connections and dental expertise, Dr. B has created a remarkable legacy that transcends the boundaries of reality TV and positively impacts the lives of individuals in need. Through Studio B Smiles and its philanthropic arm, B All Smiles, he continues to inspire others to make a difference and foster a community where everyone has the opportunity. ■

Studio B Smiles dentistdowntownphoenix.com

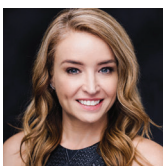
Through BOOK IT!, Studio B Smiles aims to help Arizona Special Olympics athletes smile.
studiobsmiles.com/studio-b-giving-back.html



SPECIAL OLYMPICS ARIZONA - BY THE NUMBERS

- Ninety-five percent of every dollar donated goes to programs.
- There are 21,461 participating athletes in Arizona.
- There are 12,375 individuals playing unified sports.
- There are 24,743 volunteers assisting at events.

specialolympicsarizona.org



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